Bachelor of Arts
English for Business Communication
Faculty of Humanities and Social Sciences
International 4-year Program

Admission Requirements
1. Applicants must have successfully completed High School (M6 or Grade 12)
2. Excellent mental and physical health
3. Satisfactory English proficiency
4. Must be of good moral character and psychological capacity.

Documents Required
1. Completed application form and fees
2. Certified true copy of official transcript of records
3. Certified true copy of national I.D. card or passport
4. Two (2) recently taken 2x2-inch photographs
5. Certified true copy of name change (if any)

www.stic.ac.th

St Theresa International College
1 Moo 6 Rangsit-Nakhon Nayok Road, Klong 14, Bungsan, Ongkarak, Nakhon Nayok 26120
Tel. +66(0) 3734 9933-5 Fax. +66(0) 3734 9936 E-mail: contact@stic.ac.th
General: info@stic.ac.th Admissions: interadmission@stic.ac.th

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BACHELOR OF ARTS
In English for Business Communication

About the Program

We can’t deny that English is one of the most important languages for global communication. Being the official language of the ASEAN community, expertise in English for business communication has become important as more corporations expand to international markets. Our Business Communication program is designed to help you master English speaking, listening, reading, and writing skills within the context of international business.

What You will Learn

The program is designed to help you understand the world of business and develop the English language skills you need in the global market. Our Business English courses help you in daily business affairs as well as open doors to new career possibilities.

Delivered by multinational instructors from the Faculty of Humanities and Social Sciences, our courses guide you on the ways to analyze multicultural audiences for identifying the most appropriate communication strategies.

During the final semester of the program you are assigned to local businesses, enterprises, embassies, hotels or airlines for completing your 4 month internship training. Through the internship, you acquire all the necessary professional experiences needed to secure your dream job.

Graduating from the program means that you have garnered all the skills and experiences necessary for working in any globalized environment.

Alumni Testimonials

“I am now working at the Belgian Embassy in Bangkok. I studied with foreign teachers for 4 years at STIC. I was very attached to the college. The teachers and the students are like a family. I also advanced in my skills in English, as what I’ve earlier expected.”

Premwadee Mongkolinam (Waan)

“I’m working at Chanacha Shipping Company, Samut Prakan. I did a lot of good activities while studying at STIC. All teachers really cared for and helped me until I graduated. The knowledge about Business I’ve learned from the college has helped me a lot in my work.”

Aninchana Eiamsamran (Palm)

“I did an internship at the Sofitel Hotel in Bangkok. Upon completion, I was offered a job there. While I was studying at STIC, I felt that we have been prepared for working all the time. So I developed self-confidence that I would get a good job and so I did. At STIC, we used English with our teachers and friends. Now I use English with my customers every day.”

Narumon Kaewdee (Por)

Career Opportunities

- Administrative Service Manager
- Budget Analyst
- Marketing Manager
- Public Relations Officer
- International Trade
- Advertising Executive
- Administrative Service Manager
- Management Analyst
- General Management Positions
- Translator/Interpreter
- Finance Administrator
- Entrepreneur – starting your own business