



## Bachelor of Communication Arts in Digital Media

### Faculty of Humanities and Social Sciences International 4-year Program

#### Admission Requirements

1. Applicants must have successfully completed High School (M6 or Grade 12)
2. Excellent mental and physical health
3. Satisfactory English proficiency
4. Must be of good moral character and psychological capacity.

#### Required for Applications

1. Completed application form and fees
2. Certified true copy of official transcript of records
3. Certified true copy of national I.D. card or passport
4. Two (2) recently taken 2x2-inch photographs
5. Certified true copy of name change (if any)

[www.stic.ac.th](http://www.stic.ac.th)



### St. Theresa International College

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# Bachelor of Communication Arts

## Digital Media

Faculty of Humanities and Social Sciences  
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# BACHELOR OF COMMUNICATION ARTS in Digital Media

## About the Program

By combining state of the art facilities with internationalized academic practices, our program aims to equip students with the skills desired by film industries, television agencies, local studios, and online media productions.

Do you dream of being involved in the production of films and music videos?



Want the power to influence the lives of many through media?

Upon completion of the program, students have the expertise to fulfill the rapidly changing needs of the digital media industry.



### **Mr. Kantapong Sawangjirawit**

Nationally famous, with work that crosses over Thai borders and into other countries, Ajarn (Teacher) Kantapong is a gifted instructor whom Thai students not only recognize but greatly respect. He's perfectly suitable to guide today's students, no matter what nationality.

## What You will Learn

St Theresa International College is the ideal place to explore on the relationships between digital technologies, media productions, and innovation. Through intensive hands-on production experience, you will gain proficiency in use of the latest technologies for pushing the boundaries of digital media in all its forms—from text and photos, to video and animation.

Arts and crafts courses are designed to give you an informed understanding of aesthetic digital media design techniques. They also include analysis of viewers' psychological responses and sociocultural effects toward your artistic masterpieces.

As a student, you will have the opportunity to work closely with various teams of renowned film producers and within television broadcasting studios where you will be immersed in the digital media world and gain substantial industry experience.

Graduates of this program are fully capable of efficiently developing digital media that addresses the growing needs of the media industry. Courses emphasize moral and ethical aspects of mass media to ensure that your works of art will make a positive impact on the world.

## Objectives

- To encourage students to develop their talents and utmost abilities so that they are able to produce high quality creative works.
- To equip students with knowledge and skills needed to fully understand and utilize digital technologies for media production.
- To train students to become highly qualified, ethical, and moral media producers.
- To teach students on how they can apply knowledge integration methodologies for mass communications.



## Career Opportunities

**The Possibilities Are Endless.** Upon graduating from the program, you will be fully equipped with the ability to effectively communicate and coordinate digital media projects with people of various skill sets.

Here are some prospects:

- Film Director
- Editor
- Actor
- Lighting Designer
- Writer
- Producer
- Television Announcer
- Screenwriter
- Division Manager
- Advertising Marketing Manager
- Photographer
- Host
- Studio Stylist
- Novelist